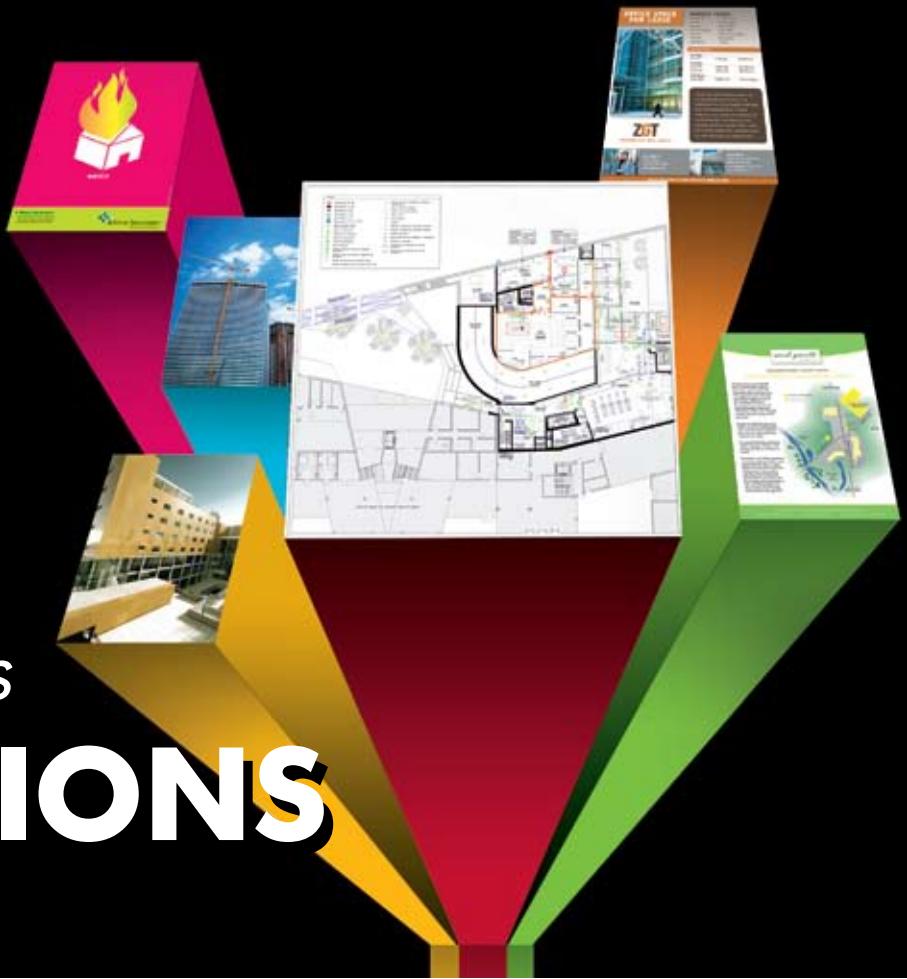




hit PRINT



reprographics SOLUTIONS

HP Large Format Printing Solution for Reprographics and Technical Production

Optimize your production and grow your business

The reprographics industry is changing

The reprographics industry is exploiting advances in digital technology to develop new markets and services that satisfy a broader range of customer demands. Color output —a growing business area— is increasingly used in once traditionally B&W applications such as CAD plans, and customer demand for graphics output is expanding.

Innovation in the reprographics industry has also accelerated growth of new on-site services, facility management, and document management services, and businesses are adopting more flexible, cost-effective solutions to maximize revenue-generating opportunities.

Exceptional choice of reprographics solutions

HP offers a complete portfolio of solutions to help you optimize your CAD and graphics color

production departments. You can choose an HP Designjet large format printer that incorporates features designed to manage pay-per-use customers or facility management contracts at customer sites. HP also offers you the technology to transform your document management solutions or online planrooms into a profitable Web printing business.

HP Certified Partner Solutions

The HP Partner Program ensures you have the freedom to smoothly integrate application-specific software solutions from industry leaders in full confidence. Third-party solutions that qualify for HP Certification have proven compatibility with the specified HP Designjet products.

Exceptional color production for technical applications

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| <p>WORKFLOW SOLUTIONS</p>  <p>SCP reprocontrol for HP HP Certified production workflow solutions: RATIO, SCP</p> | <p>FINISHING</p>  <p>HP Designjet 4520 with stacker</p> |
| <p>COPY & SCAN</p>  <p>HP Designjet 4520 Scanner</p> | |

TECHNICAL PRODUCTION

Add color to your technical applications. Ensure accurate interpretation of all architectural/engineering plans and renderings by responding to your customers' greater demand for color-enhanced technical communication, while still delivering flexible productivity with fast turnarounds.

Get large input and output capacity for unattended printer operation from the HP Designjet 4520 Printer series. The optional large format HP Designjet 4520 Scanner adds high performance color scanning/copying for a complete copy, scan, and print document solution.

A choice of finishing solutions to improve productivity also includes the optional HP Designjet 4500 Stacker that can collect and flatten up to 200

plots. If you need inline folding, choose a third-party inline folder to make your HP Designjet 4520 Printer series a complete production printing solution.

SCP reprocontrol for HP— powerful software for the production operator. Quick pre-flight preparation reduces errors and results in less ink and paper waste. Print settings can be automated, mixed print jobs easily handled, and file submission and configurations managed remotely. The increased control helps reduce print costs and increase profits.

Integrate with production workflow applications. Current HP Certified Solutions from market leaders RATIO and SCP offer proven integration with the HP Designjet 4020/4520 Printer Series.

Outstanding image quality and speed for graphics production

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| <p>COPY & SCAN</p>  | <p>RIP SOLUTIONS</p> <table border="0"> <tr> <td>Caldera</td> <td>ONYX</td> </tr> <tr> <td>ColorGate</td> <td>PosterJet</td> </tr> <tr> <td>Efi</td> <td>SAi</td> </tr> <tr> <td>Ergosoft</td> <td>SCP</td> </tr> <tr> <td>GMG</td> <td></td> </tr> </table> | Caldera | ONYX | ColorGate | PosterJet | Efi | SAi | Ergosoft | SCP | GMG | |
| Caldera | ONYX | | | | | | | | | | |
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| Ergosoft | SCP | | | | | | | | | | |
| GMG | | | | | | | | | | | |
| <p>HP Designjet 4520 Scanner</p> | <p>HP Designjet Z6100</p> | <p>HP Certified RIP solutions</p> | | | | | | | | | |

GRAPHICS PRODUCTION

Expand your reprographics business by delivering graphics. Exploit higher profit margin applications by satisfying your customers' needs for printed graphics. HP digital printing technology and third-party certified solutions bring you a choice of end-to-end, professional graphics solutions to maximize profits from graphics output.

Outstanding image quality and durability at exceptional print speeds. The HP Designjet Z6100 Printer series offers an exceptional range of HP-certified third-party RIP solutions and workflow

products to choose from whatever your application needs. Aligned to your essential performance expectations and the unique capabilities of the HP Designjet Z6100 Printer series, products from the following companies have been awarded HP Certified solution status: Caldera, ColorGate, Efi, Ergosoft, GMG, ONYX, PosterJet, SAi and SCP. Visit the Solutions page for detailed information and the updated list of certified products:

www.hp.com/go/z6100/solutions

Efficient facility management and on-site services

IN-BUILT USAGE TRACKING



HP Designjet 4020
HP Designjet 4520

HP Designjet Z6100
HP Designjet Z2100/3200

HP Designjet T1120

HP Designjet T1120 SD-MFP
HP Designjet T1120 HD-MFP

ACCOUNTING SOLUTIONS

Sepialine
Technesis

HP Certified
accounting solutions

ACCOUNTING AND FACILITY MANAGEMENT

Maximize pay-per-use and facility management revenue by offering HP color printing technology that incorporates facility management features, allowing your business to charge different rates for B&W, color CAD drawings, color renderings, and presentation graphics.

HP Designjet printers that include advanced accounting features, such as the HP Designjet T1120, can remotely track ink and media use to help you monitor costs on a print-by-print basis and view customer accounts quickly and easily. Printers can automatically send usage reports via e-mail, that you can manage through a free Microsoft® Excel template provided by HP. You no longer have to contact customers or visit their sites to obtain the information needed for precise invoicing.

Benefit from a range of advanced facility management solutions by HP partners.

Reprographics businesses in more complex working environments can take advantage of third-party solutions in the knowledge that these will integrate smoothly and reliably with HP products. Specialized accounting, cost recovery or FM software offer advanced tools to simplify management of printers distributed across multiple sites or customers. Sepialine and Technesis offer certified products for HP large format printers that retrieve usage information from supported HP large format printers and generate advanced usage reports.

[For more info see: www.hp.com/go/designjet/accounting](http://www.hp.com/go/designjet/accounting)

A radically simple Web printing experience for online planrooms

HP INSTANT PRINTING



or



The Internet Online

Office

Job Site

Ease of use

combined download and print

Productivity

multiple files at once

Confidence

optimized scaling

Deliver document management and online planroom services to offer critical time savings

and achieve greater efficiency. Reprographics businesses are exploiting online access to documents, either as a Web print service or combined with on-site services, so customers can print their documents when they need them, wherever they need them. Optimize service delivery and save time and money on shipping and packaging by offering environmentally-responsible document distribution.

Remove the complexity of on-site printing of construction documents.

Make sure suppliers and

contractors can print multiple large format documents with accurate and reliable results.

Eliminate the uncertainties of accurate scaling, or even allowing the download of files. Offer a one-click experience to automatically download, scale & print plans on HP printers by implementing the HP Instant Printing Toolkit. Provided as a free Software Development Kit to online planrooms and Web sites, the HP Instant Printing Toolkit ensures your customers get reliable, trouble free, on-site printing.

[For more info see: www.hp.com/go/hp-instant-printing](http://www.hp.com/go/hp-instant-printing)



Deliver your reprographics services with confidence

HP's large format printing technology and services, and partnership with industry-leading solution developers, offer businesses in the reprographics industry the tools they need to optimize their production services and expand into on-site services and document management.

To ensure the end-to-end system you choose will allow your business to successfully achieve the desired level of service reliably and efficiently, HP has implemented a formal endorsement framework that validates the compatibility of third-party products with the particular HP Printer(s) or technology the product is certified for.

HP Certified Solutions

Production Workflow

SCP - Reprocontrol.net offers a workflow system to print all files and scans of copy shops and in-house production departments.

Reprocontrol.net integrates your hardware components into a system and puts you in control. It provides total workflow management, includes a full RIP, a built-in accounting system, and unlimited job capacity.

For more info see: www.scp.de

RATIO - PLOTBASE | PM is a server-based print management software for centralized control of several B&W and HP wide format printers. Main advantages are total cost control, a central RIP for a heterogeneous print environment, 24/7 availability, and unattended operation. The originator of the print jobs has full job and devices control. PLOTBASE | PPC is the preconfigured Print Management version.

For more info see: www.ratio.de

Accounting Software

SEPIALINE - The Argos Cost Recovery System delivers comprehensive tracking for print, copy, scan, fax, and more. Designed for the unique requirements of the design industry, Argos is used by the world's leading architecture, engineering, advertising, and reprographic companies. Argos Advanced Print Tracking for Designjet extends the Argos System to accurately capture the cost of wide format inkjet printing for HP customers.

For more info see: www.sepialine.com

TECHNESIS - Technesis iBridge for HP Designjet is part of the Technesis Print Control System v5.6 print management solution. iBridge for HP Designjet retrieves job logs and usage statistics from HP Designjet product families for pricing and costing. You control the pricing, reporting, and billing of plots. Technesis solutions empower HP Designjet users to accurately track and bill for their plotting costs.

For more info see: www.technesis.com

For latest information about certified solutions for specific HP Designjet printers please visit the product pages on: www.hp.com/go/designjet

For more information go to:
www.hp.com/go/designjet
www.hp.com/go/hpinstantprinting

