

# DESIGNJET PORTFOLIO *at a glance*



## LARGE FORMAT OFFICE PRINTERS

### HP DESIGNJET 111 PRINTER SERIES

HP'S MOST AFFORDABLE LARGE FORMAT PRINTER.

- 4 colors Original HP inks: cyan, magenta, yellow, black.
- Roll and tray versions.



### HP DESIGNJET 510 PRINTER SERIES

AFFORDABLE STANDALONE PRINTER FOR SMALL WORKGROUPS.

- 4 colors Original HP inks: cyan, magenta, yellow, black.
- Efficient file sharing and wide network and computer compatibility thanks to embedded HP-GL/2.



### HP DESIGNJET T790 ePRINTER SERIES

EASY PLUG-AND-PLAY LARGE FORMAT HP ePRINTER.

- 6 colors Original HP inks: cyan, gray, magenta, matte black, photo black, yellow.
- Get the job done quickly without sacrificing quality. Print up to 2 A1/D-sized prints per minute in Economode.
- Print to any HP Designjet printer without installing any drivers thanks to HP ePrint & Share.<sup>1</sup>
- Discover the power of touch—this ePrinter's color touchscreen enables intuitive operation and page previews.



### HP DESIGNJET T1300 ePRINTER SERIES

EASY AND VERSATILE ePRINTER WITH TWO ROLLS.

- 6 colors Original HP inks: cyan, gray, magenta, matte black, photo black, yellow.
- Save time and paper with two rolls. Load the printer with the same—or different—paper types and sizes.
- Print to any HP Designjet printer without installing any drivers thanks to HP ePrint & Share.<sup>1</sup>
- Discover the power of touch—this ePrinter's color touchscreen enables intuitive operation and page previews.



### HP DESIGNJET T2300 eMFP SERIES

THE FIRST WEB-CONNECTED PRINTER WITH MFP BENEFITS.

- 6 colors Original HP inks: cyan, gray, magenta, matte black, photo black, yellow.
- Scan drawings to create print-ready files. Share them via an e-mail link to your HP ePrint & Share library.<sup>1</sup>
- Work on multiple projects at the same time with two rolls and smart switching.
- Discover the power of touch—this eMFP's color touchscreen enables intuitive operation and page previews.



For CAD and GIS professionals who want to print maps, technical drawings, posters, and renders conveniently in-house.

## LARGE FORMAT LOW-VOLUME PRODUCTION PRINTERS

### HP DESIGNJET L25500 PRINTER SERIES

INCREASE BUSINESS OPPORTUNITIES WITH A PRINTER THAT DELIVERS UNRIVALED VERSATILITY FOR OUTDOOR AND INDOOR APPLICATIONS.

- 6 colors HP Latex Inks: cyan, magenta, yellow, black, light cyan, and light magenta for outdoor durability and an improved work environment.
- Ideal for POP posters, banners, vehicle wraps, exhibition and window graphics, light boxes, wall murals, interior decoration.



### HP DESIGNJET T7100 PRINTER SERIES

INKJET PRINTING WITH LED SPEED AT BREAKTHROUGH TCO.

- 6 colors Original HP inks: cyan, magenta, yellow, matte black, gray, dark gray.
- Fast printing up to 170 D- or A1-sized prints/hour.
- High input/output capacity with up to 3 rolls and an optional stacker for up to 500 prints.
- Produce a large range of applications from low-cost CAD monochrome drawings to high-quality presentations.
- Ideal for centralized production environments such as repro-houses looking to expand their offerings and increase profits and enterprises that want to save cost replacing a mono and a color device with one production-ready printer.



### HP DESIGNJET Z5200 POSTSCRIPT® PRINTER

INSTANT LARGE FORMAT PRINTING.

- 8 colors Original HP Photo Inks: cyan, magenta, yellow, matte black, light cyan, light magenta, photo black, and light gray for vivid, long-lasting quality.
- Ideal for low-volume print service providers, including copy shops and quick printers, looking for an entry-level large format solution.



### HP DESIGNJET Z6200 PHOTO PRINTER SERIES

FATEST<sup>1</sup> HEAVY-DUTY PHOTO PRINTER.

- 8 colors HP Vivid Photo Inks: chromatic red, magenta, matte black, photo black, yellow, light gray, light cyan, light magenta.
- Turn around orders in record time with this—the fastest printer in its class.<sup>1</sup>
- Ideal for a broad range of output from posters to outstanding photos, maps to fine art, and other indoor applications—like POP displays and backlit signs.



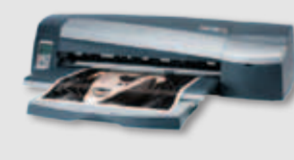
Print service providers, repro-houses, and corporate reprographic departments who want to print long runs with fast turnaround times.

## LARGE FORMAT PHOTO PRINTERS

### HP DESIGNJET 130 PRINTER SERIES

AFFORDABLE DESKTOP 24"/A1 PHOTO PRINTER.

- 6 colors Original HP inks: cyan, magenta, yellow, black, light cyan, light magenta.
- 70-sheet input tray, optional roll feed, stand, and media bin.



### HP DESIGNJET Z2100 PHOTO PRINTER SERIES

VERSATILE PIGMENT INK PHOTO PRINTER FOR HIGH-QUALITY CREATIVE PRINTS AND PRE-PRESS PROOFS.

- 8 colors Original HP Photo Inks: cyan, magenta, yellow, matte black, light cyan, light magenta, photo black, and gray for vivid, long-lasting quality.
- Achieve consistent and accurate color with the HP Embedded Spectrophotometer.



### HP DESIGNJET Z3200 PHOTO PRINTER SERIES

LEADING GALLERY-QUALITY B&W AND COLOR PRINTS, EASE OF USE, AND BUILT-IN CALIBRATION AND PROFILING.

- 12 colors Original HP Photo Inks: blue, magenta, yellow, matte black, light cyan, light magenta, photo black, gray, light gray, chromatic red, green, and glass enhancer for exquisite and long-lasting gallery-quality black-and-white and color prints.
- Achieve consistent and accurate color with the HP Embedded Spectrophotometer, and PANTONE® emulation and PDF support included in optional PostScript version.



Professional photographers and graphic designers who want to create high-impact indoor prints consistently and accurately

## LARGE FORMAT MULTIFUNCTION PRINTERS AND SCANNERS

### HP DESIGNJET HD SCANNER

IN-HOUSE SCANNING/COPYING AT THE TOUCH OF A BUTTON.

- Powerful scan resolution—create images with realistic colors and precise lines that improve upon the original.
- Easy and intuitive operation with a 38.1-cm touchscreen graphical display.



### HP DESIGNJET T1200 HD-MFP

DO AND OFFER MORE—PROCESS, PRINT, SCAN, AND COPY.

- CCD scanning technology and embedded PostScript achieve the highest level of quality.
- Real time preview and retouch software, including a background cleaning option, to improve copying quality even for damaged documents.



CAD and GIS professionals and repro-houses who want to print, copy, and scan

Visit [www.hp.com/go/designjet](http://www.hp.com/go/designjet) for more information about the HP Designjet portfolio. For best results, always use Original HP Designjet printing materials which deliver accurate line quality, vivid colors, and reliable, trouble-free printing. For more information visit: [www.hp.com/go/HPmediaresources](http://www.hp.com/go/HPmediaresources)

<sup>1</sup> HP ePrint & Share is a free Web-printing solution that lets you automatically manage content online. It requires an Internet connection.

<sup>2</sup> Compared to large format inkjet printers under \$25,000 for graphic applications. Based on the fastest rated color speeds as published by manufacturers as of January 2010. Test methods vary.

<sup>3</sup> Some papers in this HP media category are recyclable. HP offers the HP Large Format Media take-back program in North America and Europe through which most HP recyclable media can be returned, availability varies. Some recyclable papers can be recycled through commonly available recycling programs. For details visit [www.hp.com/recycle](http://www.hp.com/recycle). Aside from this program, recycling opportunities for these products are currently only available in limited areas. Customers should consult local recycling resources for recycling these products.

## LEGEND

PERSONAL

SMALL WORKGROUP

MEDIUM TO LARGE WORKGROUP

PRODUCTION ENVIRONMENT

WEB-CONNECTED

## CAD and GIS

### ARCHITECTURE, ENGINEERING, AND CONSTRUCTION

- Architecture studios
- MEP (Mechanical, Electrical, and Plumbing) engineering teams
- Construction general contracting departments
- Construction trade subcontractors and suppliers
- Topography studios
- Public works departments
- Property management/Real estate agencies

### MANUFACTURING, AUTOMOTIVE, AND TRANSPORTATION

- Industrial design departments
- Automotive and transportation design, engineering, and manufacturing departments
- Aerospace design, engineering, and manufacturing departments
- Ship building design, engineering, and manufacturing departments

### INFRASTRUCTURE, UTILITIES, AND COMMUNICATIONS

- Geographical data suppliers
- Commercial cartography services
- Utilities (electricity, water/wastewater, gas distribution, telecommunication, etc.)
- Companies
- Environmental/Conservation companies
- Oil & gas exploration companies

### Recommended media:<sup>2</sup>

- » HP Bond and Coated Papers
- » HP Technical Papers
- » HP Films (Technical)
- » HP Photographic Papers

### Solutions:

- » HP ePrint & Share
- » HP Designjet Excel Accounting Report

## GRAPHIC DESIGN and PHOTOGRAPHY

### GRAPHIC DESIGN

- Graphic design studios
- Advertising and marketing agencies and departments

### PROFESSIONAL PHOTOGRAPHY

- Social, wedding, and portrait photographers
- Commercial photographers
- Fine art photographers

### Recommended media:<sup>2</sup>

- » HP Bond and Coated Papers
- » HP Films (Graphics and Technical)
- » HP Photographic Papers
- » HP Backlit Materials
- » HP Self-adhesive Materials
- » HP Banner and Sign Materials
- » HP Fine Art Printing Materials

### Solutions:

- » HP Artist Software
- » Artist

## PRINT SERVICE PROVIDERS

### REPRO-HOUSES

- Repro-houses

### FINE ART PUBLISHING

- Artists
- Photographers
- Fine art reproduction
- Museum shops

### OTHER PRINT SERVICE PROVIDERS

- Copy shops
- Sign shops
- Photo labs
- Commercial printers

### Recommended media:<sup>2</sup>

- » HP Bond and Coated Papers
- » HP Technical Papers
- » HP Films (Graphics and Technical)
- » HP Photographic Papers
- » HP Backlit Materials
- » HP Self-adhesive Materials
- » HP Banner and Sign Materials
- » HP Fine Art Printing Materials

### For HP Latex Inks:<sup>2</sup>

- » HP Banners
- » HP Self-adhesive Materials
- » HP Films
- » HP Fabrics
- » HP Papers/Photographic Papers
- » HP Specialty Materials

## RETAIL

### Large department stores

- Large department stores
- Hypermarkets/Supermarkets
- Furniture stores
- Do-it-yourself stores
- Clothing, furniture, and grocery stores
- Garage forecourts
- Garden centers
- Restaurants & pubs

### Recommended media:<sup>2</sup>

- » HP Bond and Coated Papers
- » HP Films (Graphics and Technical)
- » HP Photographic Papers
- » HP Backlit Materials
- » HP Self-adhesive Materials
- » HP Banner and Sign Materials

### Solutions:

- » HP Instant Printing Pro

## EDUCATION

### Associations

- Associations
- Schools
- Colleges and universities
- Youth groups
- Special needs

### Recommended media:<sup>2</sup>

- » HP Bond and Coated Papers
- » HP Technical Papers
- » HP Films (Graphics and Technical)
- » HP Photographic Papers
- » HP Self-adhesive Materials
- » HP Banner and Sign Materials
- » HP Fine Art Printing Materials



EXPERIENCE EASY HP DESIGNJET PRINTING and INSTANT SHARING – where you are – with free HP ePrint & Share

### AN EASY PRINTING EXPERIENCE:

- Print without installing drivers, nor opening applications.
- Intuitive interface, you don't have to be an expert to print large format documents.
- Instant PDF creation in one click for AutoCAD users while printing.

### YOUR PROJECTS ARE AVAILABLE WHERE YOU ARE:

- Automatically upload or download projects to and from your computer, and your ePrinter's color touchscreen.
- Use your smartphone to view projects in the cloud and print them to HP Web-connected printers.<sup>1</sup>

### INSTANT PROJECT SHARING:

- Instantly share large format files—regardless of file size and format—and work more productively.
- Track team access to project documents.

### KEEP YOUR PROJECTS SAFE WITH TRUSTED HP SECURITY:

- Intellectual property protection.
- Secure Web communication.
- Data Center security, physical access, and data integrity protection.
- Security certifications and accreditations.

You can download this free software from: [www.hp.com/go/eprintandshare](http://www.hp.com/go/eprintandshare)

<sup>1</sup> Remote printing will be available by end of 2011