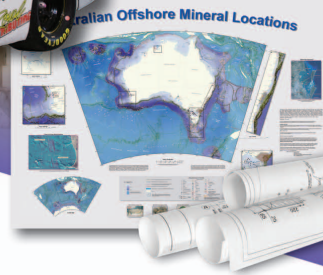


HP StartRight Program

Your First Impression,
Is On HP!



CONTACT YOUR
HP AUTHORIZED RESELLER FOR
UP TO **\$300** OF **FREE** HP LARGE
FORMAT MEDIA WITH THE PURCHASE
OF SELECT HP DESIGNJET PRINTERS.¹

Receive up to \$300 of free HP large format media from your HP authorized reseller when you purchase or lease a qualifying HP Designjet T-, Z- or L2-Printer series from January 1, 2012 to December 31, 2012. Choose your free HP large format media from over 70 different substrates including: Poster, PVC-Free Wallpaper, and Photo Paper. HP large format media is designed to work with HP Designjet Printers and Original HP inks as an integrated solution to ensure uncompromising image quality, consistency, and performance with every print.

Wide Range of Applications! Print a wide range of indoor and outdoor applications including: Museum-quality photographic prints, high-impact vehicle wraps, and Earth-friendly double-sided banners. Custom tailor any office with PVC-Free Wallpaper for an image that sells, or decorate the home with memories of vacations, dreams, and family. You can create backlit displays for lightboxes, canvases for framing, or posters that pop in black light. Your applications will be full of sharp, vibrant, eye-catching colors printed on chemist-formulated media designed specifically for and with the HP DesignJet Printers and Original HP Inks. Now is the ideal time to explore all that Original HP large format media and the HP Designjet T-, Z- or L2-Printer series have to offer.

And now, you can save BIG on your choice of Original HP large format media at the time of purchase².

See Terms and Conditions on the back for complete program details.

Visit www.hp.com/go/LFPrintingMaterials for the full list of eligible Original HP Large Format printing material² by printer.

Get your FREE HP large format media today! To qualify for the instant discount on Original HP large format media; purchase at least one (1) roll of eligible HP large format printing material on the same invoice that you purchase or lease a qualifying HP Designjet T-, Z- or L2-Printer series from an HP authorized reseller during the promotional period of January 1, 2012 to December 31, 2012, and receive the following additional instant discount on your HP large format media at the time of purchase:

HP Product	HP LF Media Discount ³
HP Designjet T-Printer series and at least one (1) roll of Original HP large format media	Up to \$100
HP Designjet Z-Printer series and at least one (1) roll of Original HP large format media	Up to \$200
HP Designjet L2-Printer series and at least one (1) roll of Original HP large format media	Up to \$300

Just remember, the HP Designjet T-, Z- or L2-Printer series purchase or lease and Original HP Large Format printing material must all be on the same invoice.



- 1) Value is based on HP U.S. list prices. Prices are subject to change without notice. Refer to terms and conditions for specific qualifying HP Designjet printer models.
- 2) Only HP Large Format printing materials compatible with an HP Designjet T-, Z- or L2-Printer series. The variety of printing materials included in this promotion may vary based on availability.
- 3) Total discount amount may not exceed the net reseller price for HP media listed on the invoice. Additional restrictions apply. Void where prohibited, taxed or restricted by law.

HP Large Format Media StartRight Promotion—Terms & Conditions

SECTION I: GENERAL

1. ONLY PURCHASES OR LEASE CONTRACTS FROM AN HP AUTHORIZED RESELLER QUALIFY FOR THIS PROMOTION. AN HP AUTHORIZED RESELLER WILL HAVE A VALID OUTLET ID NUMBER ISSUED FROM HP.
2. CUSTOMER MUST PURCHASE QUALIFYING PRODUCTS FOR THEIR OWN USE AND NOT FOR RESALE.
3. LIMIT ONE (1) REBATE PER PRINTER PURCHASE.
4. UP TO ONE HUNDRED (100) REBATES PER BUSINESS, GOVERNMENT AGENCY OR EDUCATIONAL INSTITUTION. LIMIT ONE (1) REBATE PER PERSONAL-USE CUSTOMER OR HOUSEHOLD ADDRESS.

SECTION II: CLAIMING PROCESS

1. How to participate:
 - a. Customer must purchase or lease a qualifying HP Designjet T, Z or L2-Printer series and purchase at least one (1) roll of eligible HP large-format printing material² (listed at www.hp.com/go/LFPrintingMaterials) on the same invoice between January 1, 2012 to December 31, 2012 to take advantage of the additional instant discount on HP large format media specified:

HP PRODUCT	HP LF MEDIA DISCOUNT ³
HP Designjet T-Printer series and at least one (1) roll of Original HP large format media <small>HP Designjet T790 ePrinter Series (CR647A, CR648A, CR649A, CR650A) HP Designjet T1300 ePrinter Series (CR651A, CR652A) HP Designjet T2300 eMFP Series (CN727A, CN728A) HP Designjet T7100 ePrinter Series (CQ105A) HP Designjet T1200 HD-MFP (CQ653A)</small>	Up to \$100
HP Designjet Z-Printer series and at least one (1) roll of Original HP large format media <small>HP Designjet Z2100 Photo Printer Series (Q6675D, Q6677D) HP Designjet Z3200 Photo Printer Series (Q6718A/Q6718B, Q6719A/Q6719B, Q6720A/Q6720B, Q6721B) HP Designjet Z5200 Postscript Printer (CQ113A) HP Designjet Z6200 Photo Printer Series (CQ109A, CQ111A)</small>	Up to \$200
HP Designjet L2-Printer series and at least one (1) roll of Original HP large format media <small>HP Designjet L26500 Printer Series (CQ869A) HP Designjet L28500 Printer Series (CQ871A)</small>	Up to \$300
2. How to submit a claim:
 - a. HP authorized reseller must submit a copy of the end-user invoice to Start.Right@hp.com no later than thirty (30) days of the date of invoice to end user. Invoices must be dated between January 1, 2012 and December 31, 2012. Invoice must reflect the end-user name, address, phone, email and the serial number of the HP printer purchased.
 - b. In order to take advantage of the specified discount, eligible HP large format printing material must be purchased on the same invoice as the HP Designjet T, Z or L2-Printer series.
 - c. The invoice must also clearly reflect the amount of instant discount provided to the customer at the point the purchase or lease was completed and the original net reseller price of the media.
 - d. The HP large format media instant discount provided to the customer on the invoice may not exceed the original net reseller price of the media or the specified discount amount.
 - e. The per unit discount amount may not exceed manufacturer U.S. list price.
 - f. HP authorized reseller must include the HP outlet ID number with the invoice.

SECTION III: ADDITIONAL TERMS AND CONDITIONS

1. This promotion is open to U.S. residents only. This offer is not open to residents of U.S. territories. The offer is not open to HP Authorized Resellers—or their employees or dealers—or employees of Hewlett-Packard (HP), Cohesion, Inc., Murie Design Group, Oliver Russell, Inc., or Young America Corp. purchasing for internal business use.
2. Offer valid only for the HP Designjet T, Z, or L2-Printer series and the HP large-format printing materials listed at www.hp.com/go/LFPrintingMaterials that are compatible with an HP Designjet T, Z- or L2-Printer series are eligible for the promotion for the specified promotional period.
3. Offer may NOT be combined with any other HP end user promotion for Original HP large format printing materials.
4. Offer valid only on new HP products: demo products and/or refurbished, previously owned or used printer units are not eligible for promotional offer.
5. Products purchased and subsequently returned for refund are not eligible for rebate; said submissions may be considered fraudulent.
6. HP reserves the right to audit all claims to ensure that the Terms and Conditions of the promotion have been met and to request additional information regarding any and all claims and supporting documents.
7. HP reserves the right to confirm the identification of claimants. Where HP determines that claimant is not eligible for the promotion or that the rules of the promotion have not been fully complied with, that the product has been purchased for resale, or other evidence of fraudulent conduct or abuse of the promotion, HP reserves the right to deny the rebate claim or to require the claimant to return the rebate amount. The submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and from other HP promotions. The submission of false, misleading or fraudulent information may result in the claimant being subject to civil or criminal liability.
8. Non-conforming and duplicate requests will not be considered and will not be returned.
9. Allow six (6) weeks from the time the invoice is received by HP for processing.
10. All federal, state and local rules/regulations apply. Promotion void where taxed, regulated, restricted or prohibited by law.
11. HP is not responsible for late, lost, stolen, misdirected, illegible, incomplete or postage-due claims or requests, or for any printing, human or other errors.
12. Group, club or organization requests, or mechanical reproductions of any required item will not be honored and will not be returned.
13. HP and HP Financial Services reserve the right to modify instant discount amounts, to add additional offers, or to cancel or modify this program—and other HP promotional programs—at their discretion. Modification to the program may limit the ability of particular resellers to use the program. If possible, HP will use reasonable efforts to provide reseller with advance notice of program cancellation or modification, but it is not obligated to provide such notice. HP disclaims any responsibility or liability for lost sales or profits resulting from the cancellation or modification of this program, or from HP's failure to provide advance notice of cancellation or modification.
14. This offer is not transferable.



2) Only HP Large Format printing materials compatible with an HP Designjet T, Z- or L2-Printer series. The variety of printing materials included in this promotion may vary based on availability.
3) Total discount amount may not exceed the net reseller price for HP media listed on the invoice. Additional restrictions apply. Void where prohibited, taxed or restricted by law.
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